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August 4, 2011

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

Via Electronic Filing

Re: Notice of Ex Parte Presentation in: Examination of the Future of Media and Information Needs of Communities in a Digital Age, GN Dkt 10-25, and Standardized and Enhanced Disclosure Requirements for Television Broadcast Licensee Public Interest Obligations, MB Dkt. 00-168

Dear Ms. Dortch,

Pursuant to section 1.1206(b) of the Commission's rules, Free Press submits this notice regarding an *ex parte* communication in the above referenced dockets.

On August 3, 2011, Corie Wright, Policy Counsel for Free Press, met with Steve Waldman, Senior Advisor to Chairman Genachowski. Ms. Wright discussed the need to replace the existing broadcast issues/programs list reporting obligation with a modernized disclosure mechanism that provides the public with searchable and online access to standardized information on the amount and types of core local programming, such as local news and local electoral affairs, that broadcasters air to serve their local communities of license. This information would improve dialogue between broadcasters and their local audiences, which in turn will help broadcasters to better respond with programming that serves the needs of local communities. This information would also improve FCC decision-making processes by providing critical information on persistent policy questions, such as how media structure affects the provision of local news and information, and whether and how broadcast licensees are effectively and efficiently using multicast capabilities and spectrum gained through the digital television transition.

In accordance with the Commission's rules, this *ex parte* notice is being filed electronically in the above referenced dockets. If you have any questions regarding this filing please do not hesitate to contact me.

Respectfully Submitted,

_____/s/_____
Corie Wright
Free Press
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Cc:
Steve Waldman